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# How to turn your ideas into facts?



# Make it true

An idea will remain just an imagined idea unless you convert it into reality... let us agree that turning thoughts to facts is a daunting part , but you can make it confidently if you:

## **\*Have a clear vision**

**Having a clear vision requires simplifying your ideas and being persuaded of what you convey to others.**

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## **\*Create your own board of advisors**

**If you are the one who invented the idea, it doesn't mean that you realize all it's aspects and have the answers for all the questions. That's why try to network with others who have worked on the same topic before to learn from their experiences and the obstacles they faced or even ask those you trust and consider them as a second party or eye witness to evaluate the pros and cons of your idea, because ideation is distinctly different than execution.**

Your ideas must have a reason and meaning that affect people's needs and close a gap. For this purpose you should make sure to:

**\*Being purposeful**

- define your target audience
- investigate to discover their needs assessments
- think how does the idea affect them?  
Ask yourself: is my idea realistic, reasonable and possible to be achieved with this group of people?

**S**pecific

**M**easurable

**A**chievable

**R**ealistic

**T**imely



## **\*Be patient**



Most people are anxious to get their results executed on the ground, so they stay always under pressure which can lead to taking wrong decisions. Put into consideration that you will face always unexpected outcomes and troubles but be wise to solve it or even learn from it to change and have a better performance. Remember that “Thomas Edison” had over 10,000 failures before he successfully created the light bulb!

## **\*Take action**

Don't let perfectionism or fears build a barrier between you and success. Go on... Implement your thoughts on the ground if you have studied it well! If you became brave enough and took the first action you will be able to maintain, modify and improve your message.

# S

### **Situation**

**Set the scene**

# T

### **Task**

**Describe the purpose**

# A

### **Action**

**Explain what you did**

# R

### **Result**

**Share the outcome**

**Believe in yourself ... you can make it perfectly 😊**



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